

INFRASHIELD

Infrared reflective color coating that increases the reflectivity of darker colors resulting in longer lasting beauty as well as energy savings!



Manufacturers of high performance coatings since 1941!

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ROOFGUARD

Cool Elastomeric Coatings for Building Envelope Solutions

Saves Money
Long Lasting
Meets Energy Codes
Protects the Environment

Extends Building Life
Sustainable
Cool
Green, Renewable

Responsibly Smart

benefits of

Your building can last decades

longer with periodic

maintenance using a Cool

reflective coating

from TRESCO.

cool reflective coatings

Extend the Life of Your Building

A well-maintained building envelope is a reliable building—and a reliable building envelope means piece-of-mind.

ROOFGUARD cool reflective coatings protect your building from the deterioration caused by the sun's heat and UV radiation—heat absorption, asphalt breakdown, and thermal shock from heating/cooling cycles. ROOFGUARD Cool reflective coatings provide a highly reflective, seamless solar barrier, protecting your building against the corrosive elements that lead to moisture penetration and damaging leaks. If left unattended for too long, roof and wall deterioration will exceed the limits of normal maintenance, and lead to a costly replacement.

INFRASHIELD ADVANTAGE



INFRASHIELD IS 47.7 DEGREES COOLER!



“Save money,

Save Energy and Protect the Environment

Feel good about helping your business, while helping the environment at the same time.

ROOFGUARD ENERGY SAVING reflective coatings can reflect up to 84% of the sun's heat and harmful UV radiation, and reduce peak level energy consumption of HVAC systems. ROOFGUARD ENERGY SAVING reflective coatings reduce temperatures and heat absorption, resulting in lower interior temperatures, and improved energy effectiveness of your HVAC systems. Efficient energy use will also limit the severity of temperature changes in your building,

INFRASHIELD gives you the color choices you want in a reflective coating you need!

You are no longer restricted to White and a few light colors to benefit from reflective coatings. ROOFGUARD is available in thousands of **INFRASHIELD** colors. **INFRASHIELD** effectively increases the reflectivity of darker colors with proprietary chemistry that blocks the energy from the unseen infrared spectrum from the sun. Half of the energy (heat) from the sun is transmitted through the unseen infrared rays and this is the energy that **INFRASHIELD** blocks. Because infrared is invisible, the color your eye sees looks the same but **INFRASHIELD** colors are dramatically cooler than the same color made from traditional color chemistry.

Using ROOFGUARD ENERGY SAVING coatings will also help you protect the environment by...

- reducing roofing waste sent to landfills
- reducing “heat island” effects
- reducing air pollution

Save Money

You know your roof and walls cost you money, but did you know that they can also SAVE you money?

With ROOFGUARD ENERGY SAVING reflective coatings, you can:

- reduce your building maintenance expenses
- lower your HVAC energy consumption, and save money on utility bills
- qualify for a rebate from your utility company, or from government-sponsored energy rebate programs, which are offered in some areas of the country
- reduce your tax burden with a tax-deductible maintenance expense
- eliminate the high cost of a roof replacement, including tear-off and disposal

LEED
CRRC
ENERGY STAR
Meets the California
Energy Commission
Title 24 Standards

save energy, and save your building.”

The TRESKO ADVANTAGE:

Manufacturing high performance coatings since 1941, TRESKO has developed an exceptional track-record for providing quality, service and innovation.

Since 1941, TRESKO has been the industry leader in manufacturing high performance coatings. Today, TRESKO continues to lead the coatings and energy saving industries with technology, innovation, quality standards and service. TRESKO manufactures ENERGY STAR[®], CRRC and Title 24 compliant products, providing you with cool, energy saving solutions to protect almost any building type:

- metal, stucco, brick
- built-up roofing, wood siding
- SBS modified bitumen
- single-ply, concrete
- APP, concrete block
- polyurethane foam systems



¹ Ordinarily, building maintenance expenses may be deducted in the year incurred. See your tax advisor for guidance in your individual case.

² ENERGY STAR[®] is a U.S. Environmental Protection Agency program that offers businesses and consumers energy efficient solutions—helping to save money while protecting the environment for future generations. Look for the ENERGY STAR[®] logo on our products. It means the product meets ENERGY STAR[®] guidelines for energy efficiency.